

How Altinity allows Positional to focus on their data, not on managing ClickHouse®

COMPANY NAME:

Positional

ABOUT THE COMPANY:

Positional offers a contemporary suite of tools designed specifically for content and SEO teams, focusing on helping these teams expand their channels more rapidly and increase organic search traffic.

“ Altinity knows ClickHouse extremely well. With Altinity.Cloud, **I'm paying for peace of mind.** That is what's most important to me. You get peace of mind with Altinity.

Matt Lenhard, CTO at Positional

PROBLEM

Managing ClickHouse is time consuming

The founders of Positional were already deeply impressed by ClickHouse. They were looking for partner who could take over the management of ClickHouse, dealing with all the associated challenges. This would allow them to dedicate more attention to their primary skills and focus more on their flagship product.

“ I think engineers don't realize how valuable their time is. Maybe you can save some money running stuff yourself. But the time you spend doing that isn't valuable engineering time, when you could be building product, talking to customers, doing things that ultimately drive business results...Altinity knows what they're talking about, and the support is amazing.

Matt Lenhard, CTO at Positional

SOLUTION & RESULT

Managed ClickHouse solution with expert support

Positional chose [Altinity.Cloud](#)®, which offers managed service for ClickHouse with 24/7 expert support. Altinity.Cloud enabled the founders to focus on their product, rather than dealing with the complexities of managing ClickHouse. Our dedicated support swiftly resolved the problems, identifying their root causes and ensuring these issues never happened again.

“ With [other] enterprise support plans, it was never valuable. Every time we had an issue, I would try their support and still end up figuring it out myself. But that's truly not the case with Altinity. **You're going to get someone who really knows what they're talking about and is an expert.**

Matt Lenhard, CTO at Positional